
MEMORANDUM TO EVERY OFFICE

TO: Everyone
FROM: edmoss@maykit.me.uk
SUBJECT: There's no such thing as a free lunch
DATE: Today
CC: Everyone else who might otherwise miss it



Beware of fairies bearing gifts – there's bound to be a catch

We are giving away iPhone 5's because the box seal is broken.....

So began the viral message on Facebook a while back.

Yes. A £600 iPhone being given away because the seal on the box was broken!

For heaven's sake - if you see anything similar to a *"We have got 239 boxes of iPhone 5's that can't be sold because they have been unsealed. Therefore we are giving them away for free"* message doing the rounds, just avoid it! Unless it has the following week's 6 National Lottery Numbers attached. And next year's winner of Wimbledon.

So, I'll repeat it. What they are trying to tell us here is that almost £150k's worth of iPhones are being disposed of **free** because the seal is broken on the box! **When you have to bid up to £90 to buy a broken iPhone 4 from eBay.**

All these people are after is your email or mobile details so they can either flood you with spam, or try and get personal details and fleece you with a credit or debit card deposit for unusually high postage (Or failing that, they'll just try and clear out your bank account, max your credit card or steal your identity).

Come on. Be realistic!

Who in their right mind would give an iPhone 5's away for free because the box is unsealed? I don't see any of the mobile phone shops, retailers or for that matter Apple themselves doing it!

Have you seen any similar offers from any other retailers?

Do Dell giving away laptop because the box seal is broken?

Do Fortnum and Mason give away food hampers because the seal is broken?

Do Dyson give away vacuum cleaners because the box seal is broken?

All similarly or lower priced items than an iPhone!

If you want to try and assess a hooky website before you leave them with any of your personal details, the **Web Of Trust** application that you can add on to your web browser is excellent. It's both community-driven and completely free.

You can sign up to WOT (<http://www.mywot.com/>) and see for yourselves how **"too good to be true"** these websites and their offers really are.